



CASE STUDY

AT&T Prime Saves \$250,000 Per Month on Electricity Costs

Company

Prime Communications is the largest privately-held AT&T Authorized Reseller in North America, with over 2,000 locations and 7,000 employees nation-wide.

Challenge

With no centralized control over heating and cooling, Prime was struggling. They were dealing with daily comfort complaints that led to thermostat tampering by staff, and HVAC systems running during closed hours where causing energy costs to skyrocket.

Solution

Prime deployed Mysa HQ nation-wide, installing over 2,910 smart thermostats across 2,020 sites. They now have the ability to:

- Control HVAC remotely via the Mysa HQ dashboard
- Automate schedules by region, store, and zone
- Enforce employee lockouts to prevent unauthorized temperature changes
- Get real-time alerts for issues like power outages, manual overrides, or too-hot or too-cold stores

RESULTS

- ✓ **\$250,000 in monthly energy savings**
By cutting back on overnight heating and cooling, Prime reduced their energy bills by 20%.
- ✓ **ROI in less than one year**
The substantial energy cost savings meant that Mysa HQ paid for itself within the first year of full deployment.
- ✓ **More HVAC control**
Centralized HVAC visibility and control across their entire retail network means Prime's facilities team can stay informed and proactive.

"Our energy costs across 2,000+ locations dropped \$250,000 per month when we switched to Mysa HQ. The platform is convenient and easy – we're able to set a schedule and forget it, no more worrying about stores running their HVAC overnight. Mysa HQ keeps us comfortable and our operational overhead under control."

Vinay Mathias
Senior Vice President of Operations